

MARKETING GUIDELINES

All marketing related to Miss Europe Continental gives you the opportunity to connect with your audience and increase engagement with your content.

Failure to comply with the guidelines and requirements will result in the immediate removal of your content.

If you have a question about whether you are promoting your content correctly, send an email to your contact manager first <https://www.misseuropecontinental.com/our-team/>.

Strict compliance with the Guidelines is required at all times and any use of the Miss Europe Continental Marks in violation of the Guidelines will automatically terminate any license to use the Miss Europe Continental Marks by you.

PROMOTE THE TITLES FOLLOWING THE GUIDELINES

Before posting and/or sharing content related to Miss Europe Continental, please note the following:

- You can promote or market your titles through digital marketing (posts on social media, websites, etc.) subject to authorization from the company - the contents must be sent to the relevant manager who will view them and authorize, if they comply with the guidelines, to publication.
- You can post printed advertisements such as billboards, stickers, brochures, etc. subject to authorization from the company - the contents must be sent via email to the reference manager who will view them and authorize, if they comply with the guidelines, for publication.
- You can use the Miss Europe Continental logos without modifying the format in any way (font, color, proportions, etc.) subject to authorization from the company.
- All press, radio and TV releases mentioning Miss Europe Continental must be sent via email to the reference manager. Material must be submitted prior to any publication.
- It is not possible to publish any content relating to Miss Europe Continental without such content having been sent to the company, viewed and authorized for publication by the company itself. The examination of the materials by the company takes 10 working days.

Miss Europe Continental reserves the right exercisable in its sole discretion to change the approved Miss Europe Continental guidelines and/or trademarks at any time.