

OFFICIAL REGULATION

Article 1 - Competition notice

- 1. It is announced the **beauty contest** named "Miss Europe Continental" from this moment called "Contest".
- 2. The Contest is granted by the owner of the brand "Miss Europe Continental" in sole property of Alberto Cerqua that represents the "**President**".
- 3. The Contest can also be named with the current pronunciation of the country in which it iscarried out, maintaining the same characters and the same representation of the registered trademark.
- 4. The **Candidates** are girls in possession of the requirements indicated in article 8 of the following regulation that compete in the various stages of the Contest to get the honorary title of "Miss Europe Continental".
- 5. The **Agents** are regional and national delegates who have the annual license of the brand "Miss Europe Continental" in their own geographical area and independently manage the local selections in order to choose the candidates who pass to the next **phase of the competition**.
- 6. The **Jury** has the task of deciding by vote which are the candidates who pass to the next phase of the competition or, in the case of the international final, the winner of the honor title "Miss Europe Continental".
- 7. The **International Direction** is the team composed of managers who work side by side with the President of the Contest in the management of the **regional and national phases** of the competition and during the organization of the **international final**. The managers of the International Direction are accredited on the official website of the Competition <u>www.misseuropecontinental.com</u> and in the absence of the President they deputise for him.

Article 2 - Field of application

1. This regulation applies without distinction to all candidates and to all internal and external **staff** involved in the operating process of the Contest.

Article 3 – Withdrawal from the Contest

 The Contest is exercised according to personal rights, freedom and will. Each Candidate is free to withdraw from the Contest, at any time, without restrictions and without opposition from the International Direction.



- 2. The withdrawal from the Contest of a candidate, at any stage, does not involve any rights to expenses, charges, reimbursements, constraints or claims towards the International Direction, President or other one from the Contest staff, unless the candidate has won one of the titles assigned by the Contest, in that case she will remain bound to the Competition for one year.
- 3. The International Direction can exclude/suspend a candidate with immediate effect, without a prior notice and without appeal if there has been negligence or failure to comply with the regulation by the candidate.

Article 4 - Aim of the Contest

1. The aim of the Contest is to nominate each year a variable number of candidates voted in the selections of the various countries participating in the competition.

Article 5 - Articulation of the Contest

- 1. The competition is divided into the following phases/stages of the competition:
 - a) Local selections
 - b) Regional selections
 - c) National selections
 - d) International finals

Candidates can also access the Contest through a casting to be done directly with the International Direction.

- 2. The selections represent the natural course of elimination of the candidates by vote of the Jury to reach the next stage.
- 3. Local selections are made at the discretion of the area agents who, in accordance with the provisions contained in the following article, classify at least three local official titles for each stage. In any case, a local stage cannot classify more than eight candidates.
- 4. The local selections can be combined for promotional purposes with accommodation facilities and structures intended for fun and entertainment. In case of pairing, the paired title must always follow the official title shown on the band of the current stage.

Article 6 - Titles for grabs

- The Contest gives the following honor and beauty titles:
- Miss Europe Continental
- Miss Europe Continental World
- . Miss Europe Continental Global
- Miss Europe Continental International
- Miss Europe Continental Planet
- Miss Europe Continental Multinational

THE CANDIDATE

2



- 1. All titles are always the property of the President it is forbidden to modify the titles, the indications on the bands and to remove trademarks and seals.
- 2. By getting involved into the Contest, each Candidate confirms her free will for that, and declares her consent with the mutual will of the Contest parties to give Candidates titles that are useful for them to create opportunities for launching into the world of fashion, show, television and cinema, ensuring maximum visibility in the annual finals, provided that neither President, nor Agents, International Direction or any other party of the Contest has undertaken and is by any means liable and/or obliged for such a result.

Article 7 - Accessibility to the Contest

- 1. The Contest is open to any person who meets the requirements set out in Article 8 of these regulations.
- 2. Access to the Contest is subject to the free will and desire of a candidate, as well as to validation of the request for participation by the InternationalDirection, including through its delegates or concessionaires.
- 3. Candidates interested in participating in the competition fill out the application form only if they meet the requirements indicated in these regulations.
- 4. Failure to sign the application form entails refusing entry to the competition.

Article 8 - Requirements for participation

- 1. Aspiring candidates are admitted to the competition if they meet the following requirements:
 - a) At the time of the registration application, each candidate must be female, have a registry age between 17 and 35 years and aminimum height of 1.60. The International Direction may make exceptions regarding age and height limits, where it deems it appropriate.
 - b) Never having reported convictions for crimes against public morality or for reasons contrary to public decency.
 - c) Possess, without any obligation, the right to candidate's image, candidate's person and the use of candidate's voice candidate must not be obliged under any contracts that limit the freedom of use of the image, voice and personlity for the duration of the Contest.
 - d) Not to be pregnant.
 - e) Never having made statements contrary to, or in conflict with, the spirit of the Competition, and never having issued opinions and judgments on the same that are prejudicial and reprehensible.
- 2. The participation requirements indicated must be possessed at the time of the participation request and maintained until the end of the competition.
- 3. In case of victory of the national and international titles, the participation requirements indicated must be maintained by the participant up to one year after the award of the titles.
- 4. The loss of one or more of the requirements indicated in this article may entails the revocation of the title.





Article 9 - Registration procedure

- 1. Registration for the competition has to be done through an application submitted on a specific form prepared in accordance with the provisions of art. "Accessibility of the competition" of these regulations and in accordance with the additions written herein.
- 2. Upon registration, the candidate can specify in which region / nation to participate, then continue the process within the chosen geographical area.
- 3. The application must be signed on each page.
- 4. If the aspiring candidate is not of full age or in cases where there is a guardian established by a judicial or other authority, the application must be filled and signed not only by the candidate, but also by the parent or legal guardian.
- 5. A signed copy of a document of recognition of the candidate and the guardian must be attached to the application.
- 6. By submitting the application, the candidate unconditionally declares her entire understanding of and acceptance and consent with the provisions of this Regulation and those of any special regulations.
- 7. The application for registration can also be sent through the website, using the appropriate documented procedure.
- 8. The International Direction has the right to accept or reject the application to participate at its sole discretion. An appeal is not admitted towards the refusal of the application and the decisionis final.

Article 10 - The candidates

- 1. It is mandatory for the candidates to respect the following conditions:
 - a) Perform regularly and diligently all the performance for which they have obtained the qualification.
 - b) Respect all the staff of the Contest, the participants, the juries, the artists and the collaborators involved.
 - c) Refrain from committing acts or actions that could damage the good name and image of the Contest.
 - d) Refrain from using titles and prizes to advertise without having been authorized by theInternational Direction of the Contest.
 - e) Observe obligations of loyalty and solidarity towards the other candidates.
 - f) Strictly respect the times established for the rehearsals, entry, exit and return to the places of hospitality according to the indications received.
 - g) Properly store materials and products assigned by the International Direction
 - h) Not to make any statements regarding the competition, the jurors, the internal and external staff of the Contest.



- 2. Failure to comply with the indications listed above implies the immediate exclusion/suspension of the candidate from the competition.
- 3. In very serious cases, the candidate is deprived of the titles and the qualifications awarded; In any case when the image of the competition is questioned or there are conditions detrimental to the image and dignity of the Contest, the President shall be entitled to and will require from candidate or title winner a penalty for image damage or any other damage or loss.
- 4. Neither a Candidate nor any finalist shall be entitled to any compensation or refund of any kind by President or anyone of the Contest team, with only two exceptions: In a case of medically proved serious illness of a candidate, which has appeared initially and for first time after the candidate's registration for the Contest, provided that the exception is not valid if the candidate has been aware of her illness existing at the time of registration. If the exception is valid and applicable, the Candidate shall be entitled to use the already paid by her participation fee for her participation in a next year of the Contest.

Article 11 - Obligations of the winners

- 1. The winners of the National and International Titles, as well as the three reserve candidates designated for each title, are bound to comply with the following obligations and prohibitions:
 - a) To stay, at the simple request of the International Direction, in the location of the Final for the eight days following the conclusion of the final, and to participate in the photographic services and / or meetings or press conferences and / or radio and / or television footage from the Contest indicated.
 - b) Attend, at the request of the International Direction, entertainment or fashion events, television or radio broadcasts and similar, in Italy and abroad.
 - c) Be available at the request of the International Direction, even on holidays and except for the right to notice of at least 6 (six) days, for photographs, film or television footage or to be diffused by telematic network (Internet), appearances, performances or interventions in television or radio venues or in the context of shows or entertainment events in general, all in any context and also in the context of promotional or advertising initiatives or campaigns.
 - d) To pose for the official posters of the next edition of the Contest and of the other competitions possibly combined and to intervene as a guest or juror at the National and International Selections of the two subsequent editions of the Contest, always at the simple request of the International Direction.
 - e) Not to attend or participate, in any capacity, in any national or international beauty contests without having received prior explicit written authorization from the International Direction.
 - f) Not to give interviews or public statements involving denials of the Title, or references to the Title or the Contest, without having had prior written authorization from the International Direction, as well as not to harm or impede by any means the good name of the Contest, President and Contest team.

THE CANDIDATE



- 2. With the acceptance of a National or International Title, the winner gives the International Direction the unconditional right to sub-assign or grant to third parties exclusively and free of charge any right to use her name, image, voice and signature in any venue, context, form and manner, and by any known means or future knowledge, throughout the year of the competition and throughout the following year until the assignment of the new national and international titles.
- 3. The winner also exclusively and free of charge assigns to the International Direction, permanent, free and unconditional right to sub-transfer or grant to third parties, the right to use without limits of space, time, means, purpose or any other kind, of any shooting with any means made and any result of the services rendered in fulfillment of the obligations set out in the first paragraph and in any case in fulfillment of any of her obligations resulting from these Regulations.

Article 12 - Transfer of image and rights

- By accepting these Regulations, the candidate cedes for all effects and free of charge the right to use her name, image,voice and signature in the context of competition events, in the context of the shows focused on them or to them connected, in any other context referable to the Contest, including the initiatives or promotion activities of the same and those related to the promotion or advertising of products, services, brands, logos or signs in general of the Companies or Entities sponsoring the Contest.
- 2. The transfer is extended to all the performances of the candidate, including those of an artistic, spectacular or similar nature.
- 3. The transfer is also extended to reproductions and diffusion by any means, in their entirety or inany minor part, with or without processing, of the photographic, cinematographic, television, video-television and sound recordings, relating to the same contexts and to the performances andservices rendered there by the competitor, even if of an artistic-spectacular or similar nature, as well as the results of these performances, carried out after the conclusion of the Contest for any purpose and in any venue and context, including the initiatives or promotional activities of the Contest or promotion or advertising of the products, services, brands, logos or signs of the Contest or its sponsors.
- 4. Each transfer referred to in this article is given without limits of time, space, means or any otherkind. The transfer of the image does not entail any expense for the Competition and the transferis intended free of charge.
- 5. The International Direction may stipulate contracts of significant artistic and image interest after the end of the entire competition at its own discretion and only upon its request.

THE CANDIDATE



Article 13 - Hospitality of the candidates

- 1. The International Direction ensures that candidates who participate in international finals, and national finals with responsibility of the national agent who organizes them, shall receive maximum hospitality for the duration of the final.
- 2. The hospitality of the candidates involves accommodation in adequate rooms, also in function of tools of social utility and contemporary socialization.
- 3. All candidates receive full board treatment therefore including main meals.
- 4. The costs listed below are to be borne by the candidates:
 - a) Expenses related to reaching the final location.
 - b) Expenses relating to one's freedom outside the places of the final, or relating one's owninterests of expenditure of use and strictly private character related to the candidate's personal needs.

Article 14 - Protection of candidates

- 1. The International Direction protects candidates from any abuse and harassment in the ambit of the Contest.
- 2. Candidates are obliged to immediately report to the International Direction any abuse, compromising event, harassment or anyother case in which the right of their dignity and decorum is damaged.

Article 15 - Obligations of agents

- 1. The national agent must ensure to the Contest that at least one (1) event called the national final takes place, while the number of casting and selections prior to the final are at the discretion of the agent. The regional agent must organize at least one selection.
- 2. The selection can be made in any public and private place, outdoors or at accommodation facilities, albeit of renowned social interest.
- 3. The agents must organize these events in places that have structural conditions in line with the elegance of the Contest and its seriousness. The structure must guarantee the conditions of hygienic and sanitary protection to the candidates, their spectators and their companions, as well as the protection of their dignity.
- 4. It is expressly forbidden to organize a selection in the places listed below:
 - a) Areas close to ill-famed areas with high crime rates.
 - b) Night Club or places known for sexual promiscuity practices.
 - c) Structures that have reported civil and / or criminal convictions.
 - d) Facilities that have reported convictions related to health protection.
 - e) Structures without the necessary authorizations to the execution of events.



f) Areas without the minimum requirements for the protection of the personal safety of the candidates, guests and operators of the Contest.

5. The national agent must guarantee the minimum presence of fifteen (15) candidates in the national finals of the competition and one (1) candidate in the international final and deliver to the International Direction the list with the names of the candidates at least thirty days before the international finals. In case of non-delivery of the list or absence of the number of candidates, an economic compensation will be required to be paid by the national agent to the Contest or President for any type of damages caused.

Article 16 - Organization of regional selections

MISS EUROPE

- 1. The regional selections constitute the passing of the first level for the candidates for their admission to the national finals.
- 2. The "Jury Competition" procedure includes the performances of the candidates in the disciplines for which they have applied. Their performance is voted and evaluated by a Jury.
- 3. The regional selection consists of the awarding of the candidates who will be evaluated as the most deserving by the Jury, based on the performances carried out by them during the regional selection.
- 4. The regional selections imply the participation in the national selections of all the winners of the titles obtained.

Article 17 - Organization of national selections

- 1. The national selections constitute of the passing of the intermediate level for the candidates for their admission to the international finals.
- 2. National selections are directed by the national agent, with delegation of the host country and directed under the supervision of the International Direction.
- 3. The national final consists in assigning the title in order to reach the international final. The title is awarded based on the vote of the Jury during the national final.
- 4. The candidates who win the "national finalist" title from regional selections or casting areadmitted to the national finals.
- 5. Any responsibility towards third parties or towards candidates upon or in respect with national selections concerns and is applicable only to the national agent of the host country. Any such responsibility may by no means affect the Contest President or any member of the Contest staff, other than the national agent of the respective country.



Article 18 - Organization of the international final

- 1. The international final is the final level of the competition, the maximum crowning of the path performed by the candidate.
- 2. The international final is set directly by the President and organized under his personal supervision and responsibility.
- 3. Only the candidates selected previously through the selections and / or casting can take part to the International Final.
- 4. The top-ranking candidates will receive the honorary and beauty titles listed above. In case of a tie vote, the millesimal approximation calculation system will be applied.

Article 19 - General information on the Jury

- 1. The Jury is the competent body to decide the winners, the vote will be free, legitimate and secret and will aim at admission to the next level of the competition.
- 2. Acquaintances or relatives of the candidates cannot be members of the Jury, nor those who have a responsibility within the organization of the competition, except with the authorization of the President of the Contest.
- 3. The jurors must be competent for the assigned task and therefore it is indicated in a preliminaryway that they can be:
 - a) Stylists, stage masters, stage directors, catwalk choreographers and pose teachers.
 - b) Entertainment and advertising agents, journalists, fashion coordinators, directors, photographers in the fashion and entertainment sector, essayists, writers and editors in thefashion, entertainment and television sector, presenters, models, photomodels, influencers, actors.
 - c) Auxiliary staff in the world of fashion and entertainment.
- 4. The Jury can be made up of show business and fashion personalities who are known to the general public.

Article 20 - Rules common to all jurors

- 1. Every juror is obliged to refrain from any contact and / or involvement with the candidates.
- 2. Jurors are not allowed to declare their vote publicly, even after the end of the competition.
- 3. Jurors are not allowed to express complaints and contradictions about the vote of the other jurors.
- 4. Jurors are not allowed to interrupt their evaluation task during the competition, except for all those cases in which the juror believes that it is necessary to report a legitimate irregularity. The President of the Jury authorizes the juror to speak only after having learned the reasons and having considered them worthy of attention.
- 5. The jurors vote exclusively on forms prepared directly by the International Direction. Each form is numbered, therefore the juror is required to sign it. Failure to sign the vote cancels the juror form.
- 6. In cases where the juror's form is canceled, the decision about the votes assigned on the form will be up to the President of the Contest or his delegate.



THE CANDIDATE



Article 21 - International Direction

- 1. The International Direction is the only body that can give direct access to the candidates to the international finals of the competition through the managers accredited on the official website <u>www.misseuropecontinental.com</u> in the "team" section.
- 2. In areas where agents accredited by the Contest do not operate, the competition can only be accessed through the International Direction.
- 3. Each candidate who enters the competition through the International Direction is required to sign a professional contract according to the indications given by the manager who deals withher admission to the international finals of the Contest.

To access the international finals through the International Direction, the candidate must send three (3) amateur photographs according to the instructions given by the manager of reference; the candidate's photographs will be viewed and evaluated within the following 48 hours by the internal casting office which reports directly to the President of the Contest.

4. The managers of the International Direction represent the only body of the Contest authorized to contact the candidates through the online communication channels on the basis of a selection made by the internal casting office, in order to make an accurate choice, based on pre-establishedcriteria, of candidates who go directly to the international finals.

Article 22 - Rights of the International Direction and of the President

- 1. The President is the sole owner of the "Miss Europe Continental" brand, the Contest and all the benefits deriving from it.
- 2. The President is responsible for the exercise, attribution and granting of the "Miss Europe Continental" brand to third parties. The President is also responsible for revocation of use and the request for compensation in case of abuse of the "Miss Europe Continental" trademark.
- 3. The titles offered are the intellectual property of the President and are an integral and substantial part of the Contest. Transfer of titles is prohibited and void. Any candidate who gives her title, according to the rules causes its immediate forfeiture and the title is immediately requisitioned by the International Direction, which reassigns it among the first classified of the competition.

X THE CANDIDATE



- 4. In the cases listed in the previous lines, the candidate can no longer take part in the competition and in the editions that follow.
- 5. Any transfer of title is void. This is without prejudice to the possibility that the President may request compensation to the winning candidate who gives her title for the damage suffered.
- 6. The President of the Contest, at any time or phase of the competition, can decide to change the official regulation without notice and can also take any type of decision not foreseen by the official regulation.

Article 23 - Amendments of the regulation

- 1. The regulation can undergo any type of modifications at any time without prior notice and without charges for the International Direction.
- 2. Changes to the regulations are recorded and announced on the official website: <u>www.misseuropecontinental.com</u>.
- 3. The official website of the Competition always shows the active and official regulations.

Article 24 - Sanctioning systems

- 1. The President of the Contest is responsible for providing the penalties provided for in the following regulation.
- 2. They are penalties under this regulation:
 - a) The warning
 - b) The reproach
 - c) The blame
 - d) The exclusion/suspension
- 3. The exclusion/suspension referred to herein will lead to the immediate forfeiture of the titles for the candidate as well as forfeiture of all benefits deriving from the title.
- 4. The President can grant readmission of the excluded candidate by means of a written and verbal motivation.
- 5. The readmission to the Contest referred to in the previous paragraph restores any lapsed titles.
- 6. The imposition of sanctions is always done in respect of the dignity and decorum of the interested candidate.



Article 25 - Appeals

- 1. As a rule, appeals are not allowed regarding the decisions of the International Direction and of the Juries; however, in cases where there is a serious defect in form and substance, the candidate may request the appeal of a decision taken by the members of the International Direction by submitting a proposal to the President of the Contest.
- 2. The President of the Competition accepts or rejects the appeal in full freedom and on his own free conviction and judgement.
- 3. In case of acceptance of the appeal, the President of the Contest draws up minutes reporting the reasons that convinced him to accept the proposed appeal.

Article 26 - Headquarters and branches

- 1. The Contest is based in Bulgaria and may establish new venues or modify the general headquarters at its discretion.
- 2. National and regional offices are located in the offices of national agents or regional agents.
- 3. The international final is technically considered as the official venue for the selection days.

Article 27 - Objections related to the Contest

- 1. The International Direction is not responsible for postponing the competition in case of force majeure and may decide to postpone the date of the finals in cases where it is necessary for proper execution of the finals themselves.
- 2. The International Direction and the President are not responsible for any negligence committed by regional agents or national agents.
- 3. It is the President's right to suspend a regional or national agent if there is abuse or violation of the applicable regulation, if there is conduct contrary to or clearly in violation of the obligations established by this regulation.

Article 28 - Jurisdiction

1. Any dispute, which may not be resolved amicably by the disputing parties as per and in compliance within the clauses of this regulation, may be referred by any party to the competent court in Bulgaria in accordance with the Bulgarian law.



Article 29 - Transitional provisions

- 1. All the regulations are drawn up and approved by the President; at the time of issue, the regulation is valid when it is present on the official website of the Contest.
- 2. These regulations cancel and replace any verbal or previously signed agreement.
- 3. The regulation normally begins to be valid on the day of its publication on the official website of the Contest.
- 4. Any disposition or communication in contrast with the following regulation is not considered valid.
- 5. The contractual relationship between the Contest/President and a Candidate, ensuing hereof shall always and in any and all aspects be governed by the Bulgarian law and shall be construed in accordance with the latter.