

MARKETING GUIDELINES

All marketing related to Miss Europe Continental gives you the opportunity to connect with your audience and increase engagement for your content.

Failure to comply with the guidelines and requirements will result in the immediate removal of your content.

If you have a question about whether you are promoting your content correctly, send an email to your reference manager. You can check the team section of the official website for contacts <https://www.misseuropecontinental.com/our-team/>

Strict compliance with the guidelines is always required and any use of the Miss Europe Continental trademark in violation of the guidelines will automatically terminate any license relating to your use of the Miss Europe Continental trademarks.

PROMOTING QUALIFICATIONS IN ACCORDANCE WITH THE GUIDELINES

Before posting and/or sharing content related to Miss Europe Continental, please note the following:

- You can promote or market your titles through digital marketing (social media posts, websites, etc.) **with the company's permission**. The contents must be sent to the reference manager who will view and authorize, if compliant with the guidelines, upon publication.
- You can publish printed ads such as billboards, stickers, brochures, etc. **with the company's permission**. The contents must be sent by email to the contact manager who will view and authorize them, if they comply with the guidelines, to publication.
- You can use the logos of Miss Europe Continental without changing the format in any way (font, color, proportions, etc.) **with the permission of the company**.
- All press, radio and TV releases mentioning Miss Europe Continental must be emailed to the contact manager. The material must be sent before any publication.
- You may not post any content relating to Miss Europe Continental unless such content has been sent to, viewed and authorized by the company. **The examination of the materials by the company takes 10 working days.**

Miss Europe Continental reserves the right at its sole discretion to modify the approved Miss Europe Continental guidelines and/or trademarks at any time.